

30 October 1981

Special Pjt Staff
Fiction Properties Dir
National Spokesman
CAPR
Int FES
M HOT Missionaires
PA Properties Dir
PA Archivist

PROJECT: BIOG^{initials} DEBUG

PERSONNEL: Vaughn Young IC

INFORMATION: Omar V. Garrison is, currently writing the LRH biography. He has been researching for over a year now with the assistance of Gerry Armstrong, LRH Archivist. Omar is on a contract with PDK for the production of this book.

There are some situations concerning this biography that need immediate attention which will be handled by this project:

- 1) We have a situation of entheta being spread about L. Ron Hubbard that can be DA'd very effectively by producing an interview with Omar that covers what he is discovering in his research on the man. This would be produced in both a video'd form and a written form for broad useage on media lines. As covered in the "US PR Tactical Plan" this needs to be done very fast to assist in attaining the 1 December "all clear".

National Spokesman, Artie Maren, and Special Project PR will be majorly involved in this project in getting this interview done and utilized.

- 2) We have a situation of Omar needing to be provided with pertinent historical data that will be of use to him in his work, as well as additional material on the current state of things in the legal arena.
- 3) We have a situation of a contract with PDK which is not in the best interest of LRH nor the author, OVG. The contract as written will prohibit broad sales of the book leaving it majorly up to PDK to distribute which is not viable. The contract also, by report, was not entirely agreeable to the author (OVG) and he has requested a review of the contract and the terms thereof. The request for review was several months back, directed to the GO WW PR terminals and to date has only been responded to with a reply that the contract is the contract and should not be changed. So this needs full review and handling.
- 4) There is a situation whereby Omar has not been able to get all the interviews that he needs with family members to get the book done. This is sorting out somewhat but needs to be overseen so that it does not bug.
- 5) There is a situation too whereby we have not worked out PR wise how this book will be exploited from this point forward - ie what advance PR can be gleaned from the book, how are we going to release it as news rather than someone else getting a scoop or possible twist on it. This all

needs to be worked out.

PROJECT PURPOSE: The OVG LRH Biography debugged and being utilized to get the products of: a) security for LRH by increased reput b) successful defenses of LRH c) confidence in LRH d) broadened knowledge of and respect for LRH e) demand for LRH f) demand for LRH products

PROJECT MAJOR TARGETS:

- 1) The OVG biog of LRH debugged so that there are no situations holding back the production or exploitation of the property.
- 2) An exploitation program on the biography planned, programmed and implemented, including the immediate production of an interview with OVG to DA current entheta lines about LRH.

PRIMARY TARGETS:

- 1. Study this project to full understanding of what needs to be done. VY y 4/11
- 2. Accept full responsibility for the successful completion of this project. VY y 4/11
- 3. Study the files that exist concerning this biog so that you have the full genn on what has been happening re the biog and the contract and these other situations. VY y 4/11
- 4. Get briefed by Gerry Armstrong on any pertinent data re OVG. VY y 2/11
- 5. Establish daily report lines with PA Properties Dir Barb DeCelle, with a weekly report to PA Dir Int, and alerts on anything of immediate importance. VY y 2/11

VITAL TARGETS:

- 1. Establish your line with Omar via Gerry Armstrong and keep Gerry info'd on any liaison with Omar. VY y 2/11
After careful study of the situations,
- 2. provide full CSW on the specific handling you propose, and get this approved by all relevant terminals and LRH PA Dir Int. VY _____

3.

OPERATING TARGETS:

1. Get a commline in with Omar via Gerry and let him know you're on this project, and find out what is needed and wanted from him on the situations that have been listed, so that you have full data on his viewpoint. VY y 1/11
2. Get the data that he needs for the book flowing to him (specifically the historical data and the legal briefing data). VY y 4/11
3. Liaise with Special Pjt PR and National Spokesman and Omar and fully target out the production of the interview that is to be done as a preview to the book and to effectively DA current enemy lines. VY _____ *note to Flay 4/11*
4. Get this targetting implemented. VY _____
5. Gather together all the data on the contract sit-^{some 3/11} and then after studying this, meet with Fiction Properties Dir re the possible publisher for the biog, getting all this data. VY y 2/11
6. In liaison with Fiction Properties Dir and PA Dir Int, work out the best possible handling of re-contracting Omar so that it is agreeable and is viable. VY _____
7. Get this drawn up as a full CSW and get it onto the proper legal lines for approval. VY _____
8. Get it approved and the re-contracting done. VY _____
9. With the input from Omar and liaison with the PR Council work out an exploitation program for the OVG biography that will get it utilized in various ways from this point forward, right through the release and marketing. VY _____
- 9A. Get the exploitation pgm approved. VY _____
10. Get the OVG interview done. VY _____
11. Get it in use as a written and video'd property. VY _____
12. Ensure that Omar has gotten and is getting all the data that he needs for the book, including the family interviews (liaise with PA Archivist on this). VY _____ *Gillespie, Katy (PR) M, D Sarah, Mike, Alice*
13. With all the situations on the biog handled and the PR exploitation program approved and implemented, turn over all cycles concerning the biog to PA Properties Director. VY _____
14. Get an attest from her that she has the hat fully on this. VY _____
15. Request okay to terminate and debrief from PA Dir Int. VY _____
16. Debrief in full. VY _____

CONTRACT

x 8/11

note to FPD 4/11

Gillespie, Katy (PR) M, D Sarah, Mike, Alice

PRODUCTION TARGETS:

All historical data and legal data to OVG by 4 November.
Interview with OVG on the biog produced by 1 December.
New contract negotiated by 1 December.
Exploitation program approved and implemented 1 December.

Ens. Sue Anderson
LRH PA Dir Int.

authorized by AVC

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